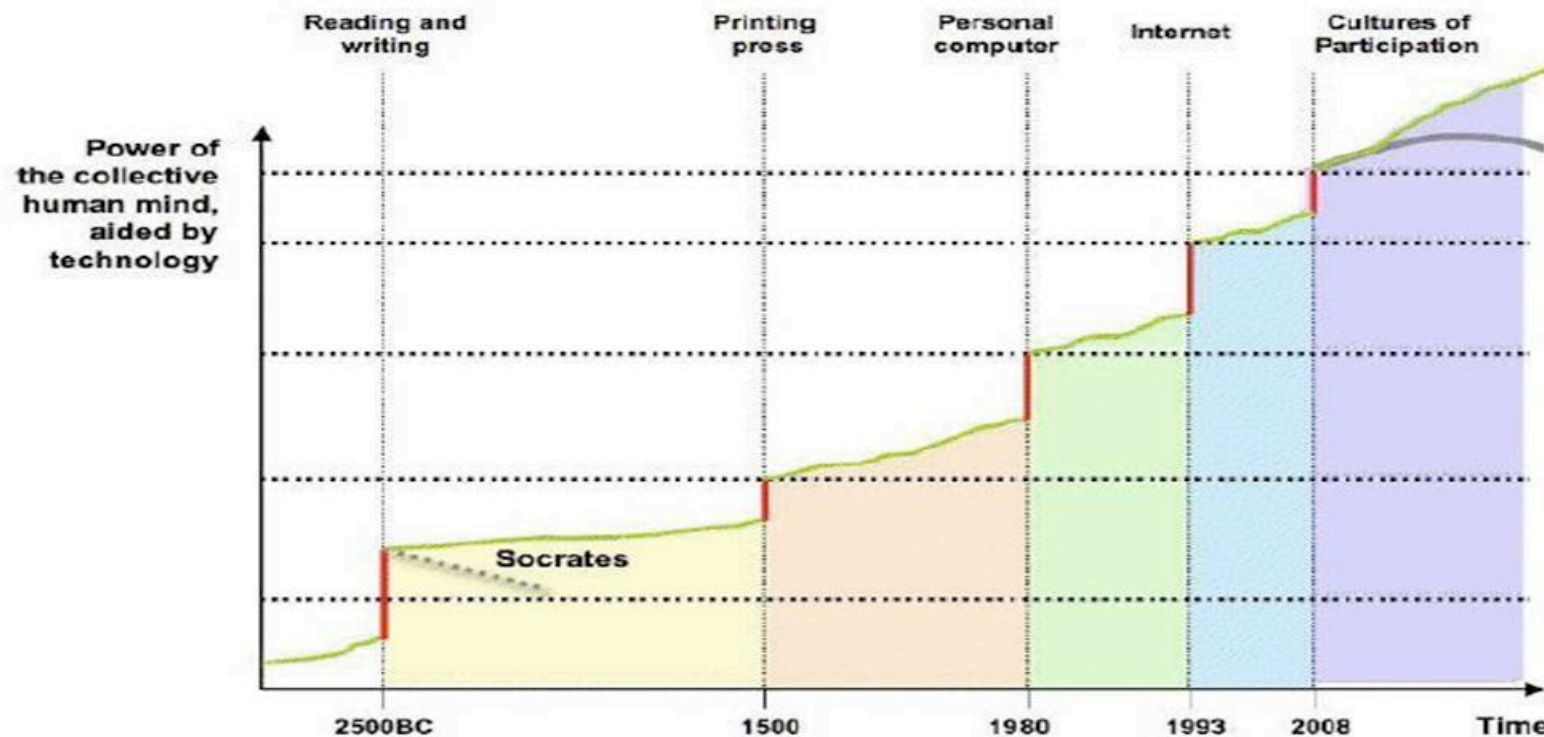


# Social movements and social media in the welfare state (Social policy!)

Pauliina Seppälä (<http://pauliinaseppala.com/>)

New Media for the third sector course Media Lab 5.4.13

## Basic Message: Beyond the Unaided, Individual Human Mind



Gerhard Fischer

4

EUD 2009

Fischer, G. (2011). Understanding, fostering, and supporting cultures of participation. *Interactions*, 18(3), 42–53. doi:10.1145/1962438.1962450

# Three Welfare Regimes

	<b>Liberal</b>	<b>Conservative</b>	<b>Social Democratic</b>
<b>Benefits</b>	modest	medium	high
<b>Entitlements</b>	strict means-tested recipients stigmatized	earnings-related status-based administered by the employer	universal
<b>Decommodification</b>	low	medium	high
<b>Public-Private Mix</b>	private high, public low	state only interferes when family role exhausted	public high, private low
<b>Social Stratification</b>	result of market	replicates labor market inequalities	low
<b>Archetype</b>	Anglo-Saxon	Continental Europe	Scandinavia

Esping-Andersen, Gosta; "The Three Worlds of Welfare Capitalism", Princeton NJ: Princeton University Press (1990)

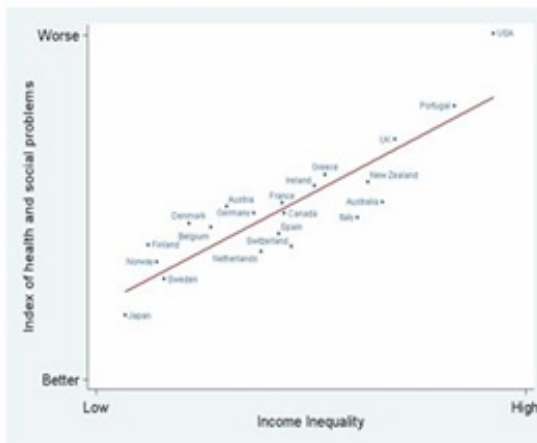
# Typical to the Finnish Model

- Based on Risks
- Individuality
- Generational Independence
- Collectivity
- Coordinability
- Based on Laws
- Based on Residence
- Focus on Redistribution and Services

- 1990's: Recession, High Unemployment – Welfare Cuts
- New Public Management
- Widening of Income Differences

Health and Social Problems are Worse in More Unequal Countries

- Index of:
- Life expectancy
  - Math & Literacy
  - Infant mortality
  - Homicides
  - Imprisonment
  - Teenage births
  - Trust
  - Obesity
  - Mental illness – incl. drug & alcohol addiction
  - Social mobility



INTERNATIONAL BESTSELLER

# THE SPIRIT LEVEL

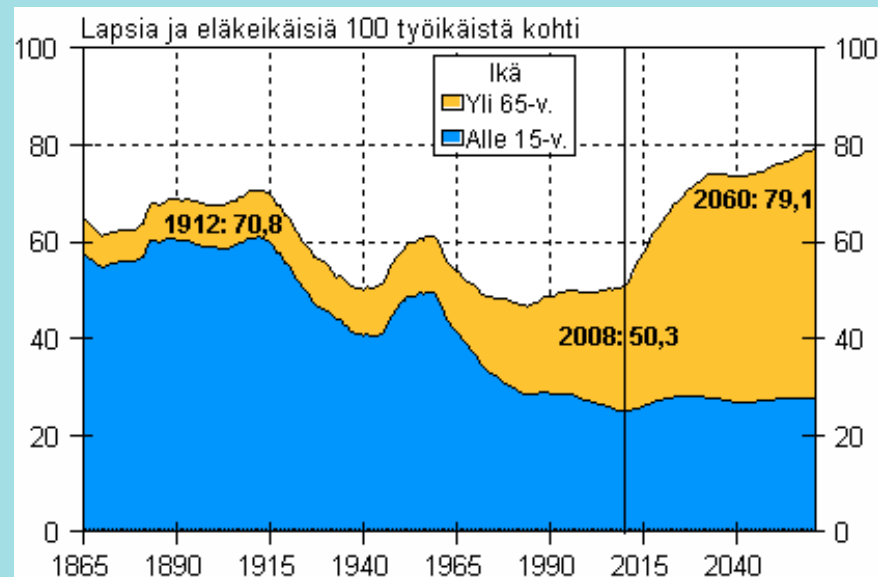
Why Greater Equality Makes Societies Stronger



RICHARD WILKINSON and KATE PICKETT

Foreword by Robert B. Reich

# Dependency Ratio





“Everything can be seen as a matter of good or bad design.” (Helsinki’s World Design Capital 2012 Application Book)





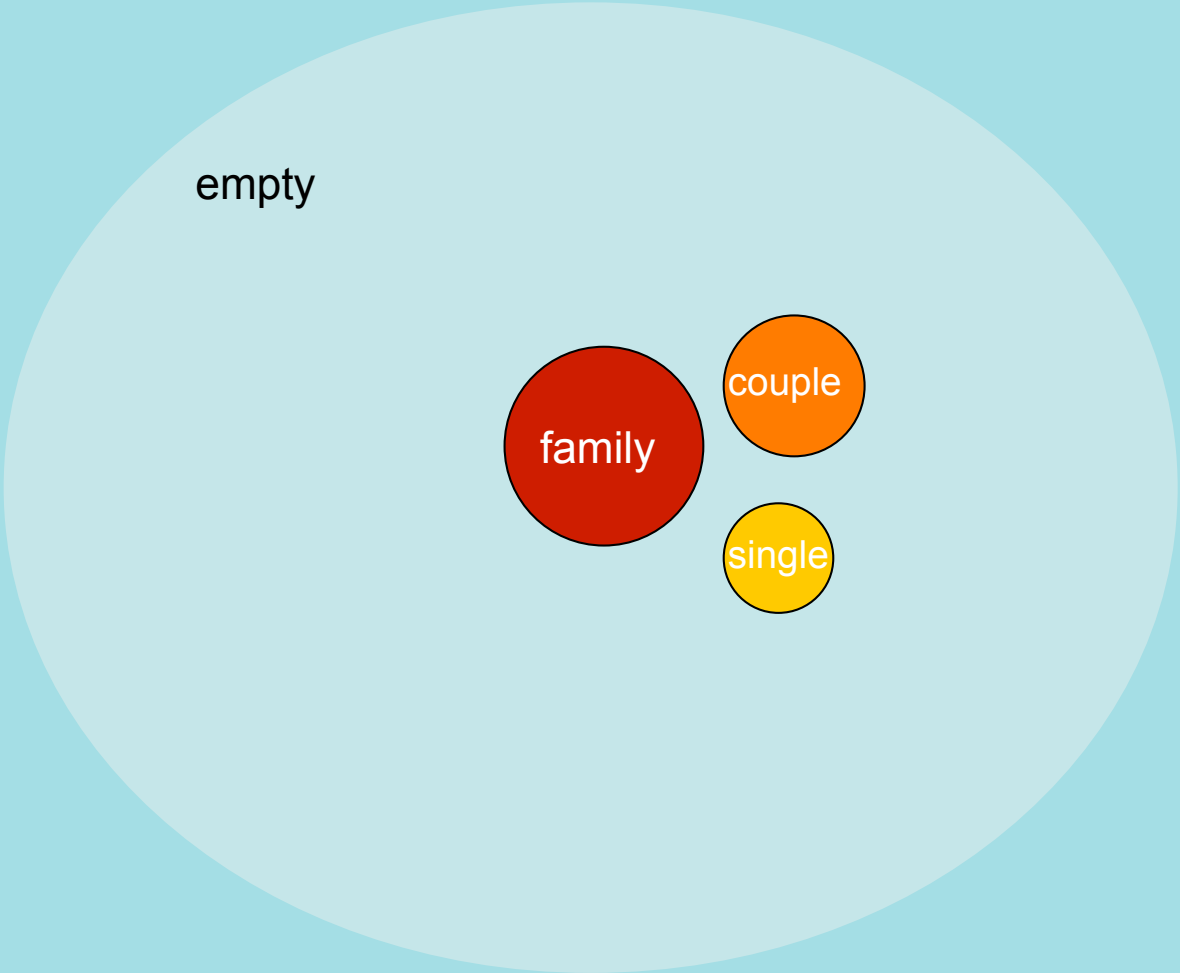
”Selves are socially made.” (Beverley Skeggs)

- Bourdieu: habitus, taste
- Feminist philosophers , e.g. Rosi Braidotti, Donna Haraway: Embodied and Embedded Self \* Other
- Postmodern critic of Modern thinking
- Deleuze & Guattari: Territorialization, deterritorialization, lines of flight; Braidotti and nomadic identities; sustainable bodies
- Social Movement Theory

# Siivous PÄIVÄ



S Y S T E M



# Nifty Neighbour – Place to Care

