

Building Bridges for Sustainable Peace



CMI
Every Peace Matters

Mission

Crisis Management Initiative, a Finnish independent non-profit organization works to resolve conflict and to build sustainable peace

Fast facts

- Founded in 2000 by its Chairman of the Board, President Martti Ahtisaari
- Private diplomacy organization
 - Think & do thank
- Around 40 employees
 - Around 20 in Helsinki (headquarters)
 - Around 20 Elsewhere
- Budget ~5 milj € (2011)
- Funding from
 - Governments (Finland, Sweden, Norway, Belgium, Switzerland, Ireland, US, Turkey, Estonia, Qatar, Japan, etc.)
 - International organizations (EU, UN, WorldBank, etc.)
 - Foundations
 - Private companies and individuals
- Mostly project-based funding

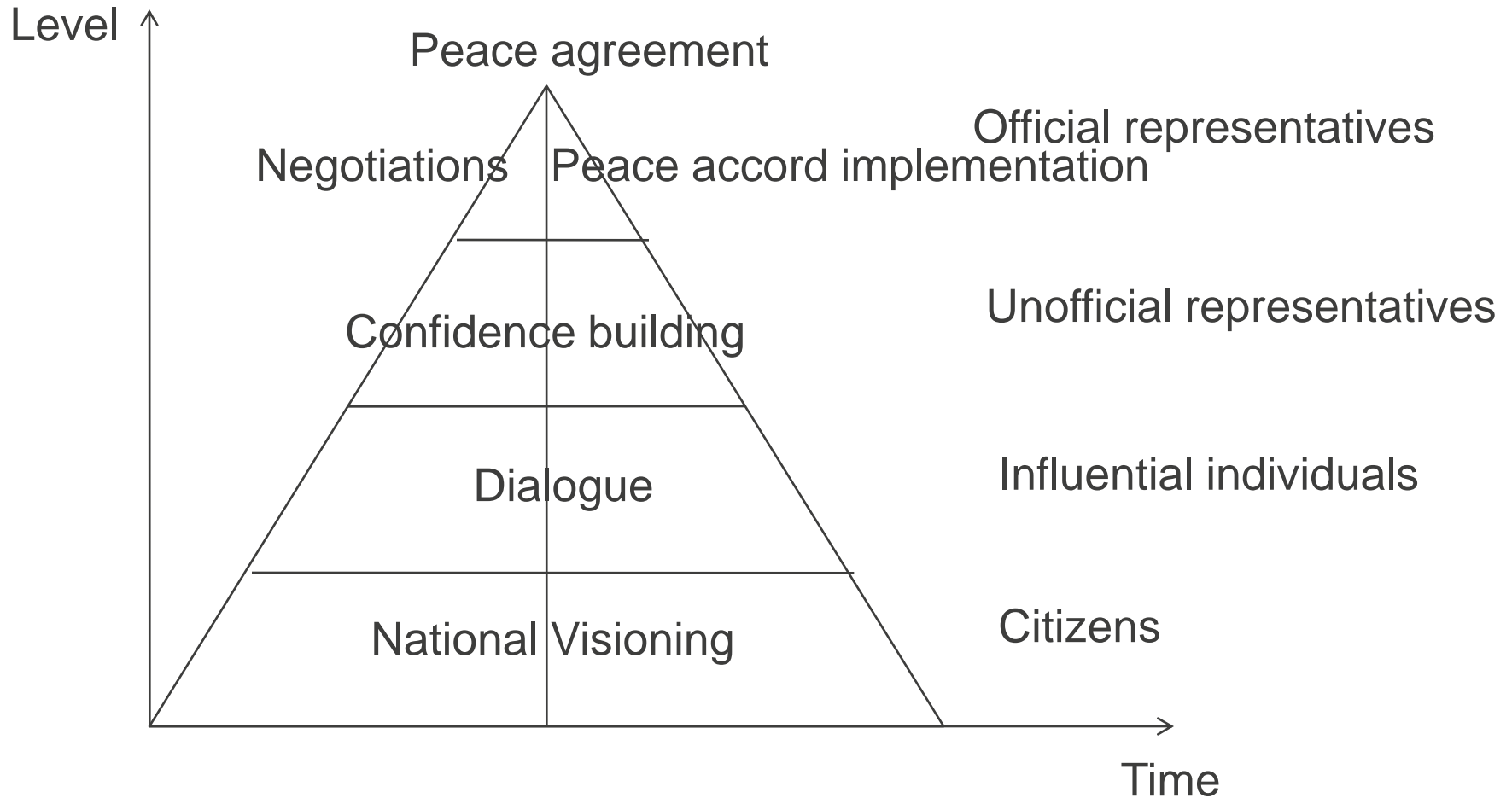
Where CMI Is Making a Difference



What makes us different

- Combination of two, complementary assets
 - Broad scope
 - Access to different levels of peace process (track 1, 1.5 and 2)
 - Understanding of the continuum of the peace process (conflict prevention, conflict resolution, peacebuilding)
 - Wide networks (governments, NGOs, private sector)
 - Agility
 - Can speak to all conflicted parties
 - Non hierarchial decision making process
- Open-minded attitude and innovativeness
 - Wide networks (governments, NGOs, private sector)
 - Adaptation of methodologies proven to be useful elsewhere
 - Ability to turn development into practice

Conflict resolution



Conflict resolution



CMI's focus

- Engages in activities which directly contribute to the resolution of violent conflict.
- Focus on
 1. Conflict resolution
 - Supporting direct conflict resolution activities
 - e.g. the Aceh peace negotiations in 2005
 - Strengthening the peace mediation support capacity of governments and regional organisations
 - e.g. cooperation with EU, the AU and ASEAN
 - Consensus-building dialogue in conflict and post-conflict situations
 - CMI activities in Palestine, Yemen, Sudan & Afghanistan
 2. Peace consolidation
 - Peace accord implementation
 - ICT in post-war governance
 - Scenario planning

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Design brief

- How can social media / collaborative media tools support consensus building dialog? What would be possible features of a *dialogue environment*?
- How would a tool need to be designed in order to be enabling for dialogue, rather than increasing the distance between the groups / parties?

Outputs

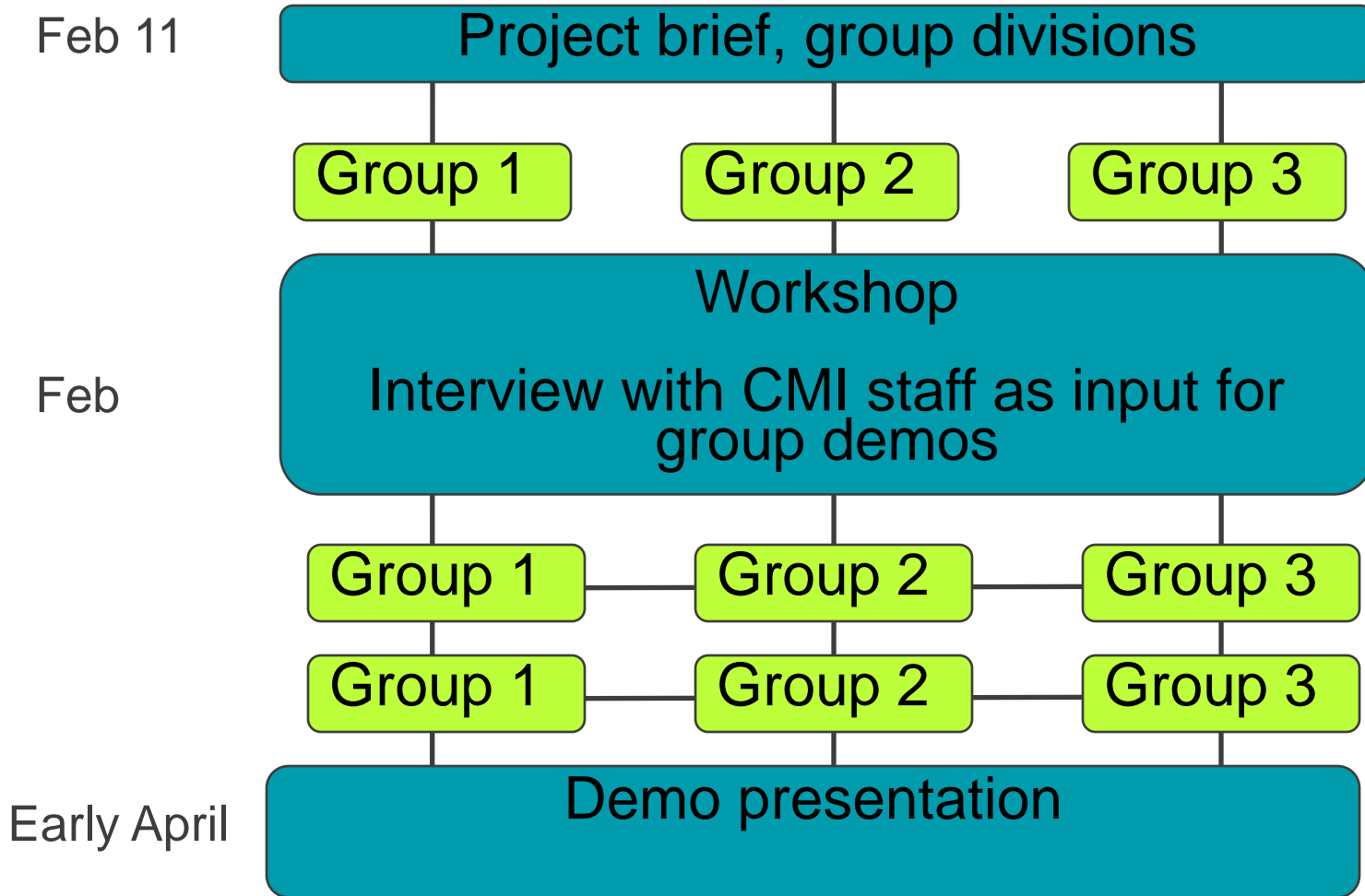
- 3 groups a 4-6 people, developing *one design demo per group [free format presentation of demo]*;

Timeline

- Starting now
- Deadline early April, potential demo presentation at CMI seminar April 19

- CMI can support the groups at selected times

Design process



Some things to consider

-> Take these points as rough guidance, but don't let them restrict your ideas

- **Language** : Dialogue between different language groups
- **Long-term conflict**: Dialogue on issues when people forgot what they are actually fighting about (Comments from villages in nord Sudan, in conflict in the second generation)
- **Power**: Dialogue between government and the "opposition", dialogue between more and less powerful (regime backed by army and "change movement", etc.)
- **Multi layer group dialogue**: Civil society groups with different agendas participating in the same dialogue; result needs to be focussed
- **Everything from offline to online world**: Availability, accessibility, and affordability vary; inclusive dialogue needs to also look at places with limited connectivity

Dialogue between government and the "opposition"

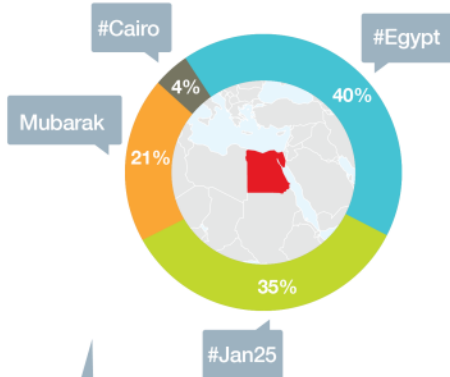
SOCIAL MEDIA and Unrest in #Egypt

SAMPLE TWEETS

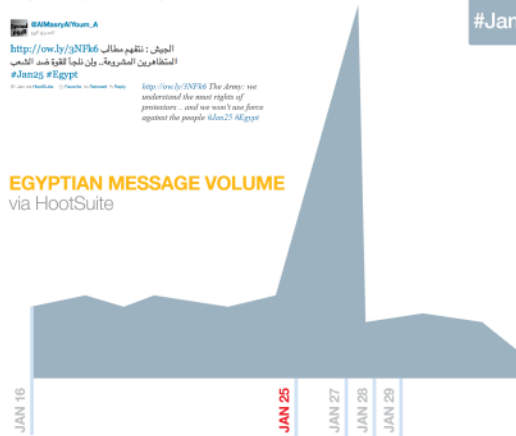
- @mfouada**
@mfouada @Moustafayad I managed to access #twitter from #Egypt via #HootSuite #Jan25
- @TheBlueMan**
if u can't log to twitter u can use HootSuite website its working for twitter and Facebook and more #agJan #Jan25 #Egypt
- @MaricaObama**
About to speak about the situation in Egypt. Watch live at 6:20pm ET. <http://wb.gov/live>
- #staremma**
They are ripping up banners to use as bandages. #egypt
- @MonyAYou_A**
<http://ow.ly/3NFk6> الجيوش يتلقون مطالب من المتظاهرين المشروعة، وان تلقوا القوة ضد الشعب #Jan25 #Egypt

TRENDING HASHTAG VOLUME

Worldwide



EGYPTIAN MESSAGE VOLUME via HootSuite

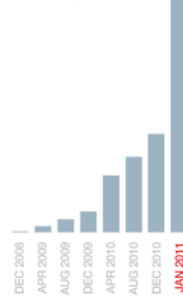


Jan 25: Twitter blocked in the afternoon as demonstrations gain momentum. Curfews are broken by protesters.

Jan 27: Facebook also blocked. Egyptians find alternate access through tools like HootSuite and remote proxy servers.

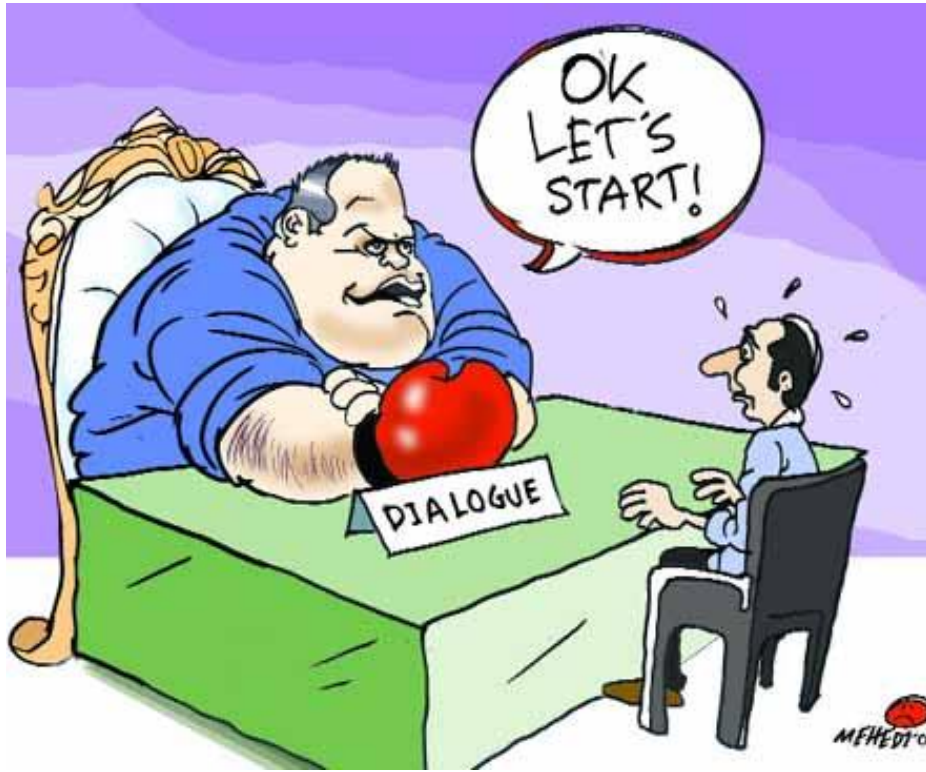
Jan 28: Protests escalate. Egyptian government cuts off access to the 4 main internet providers. Nevertheless, some messages still get through.

EGYPTIAN User Registration



Jan 29: The outside world helps organize resources for Egyptians to get their messages out via landlines, satellite, ad hoc ISPs and #speak2tweet.





Power



Common language, many group interests



#palestine



Home

Profile

Messages

Who To Follow

← Back to Home

+ Save this search

Results for #palestine

Tweets

Tweets with links

Tweets near you

People



democracynow Democracy Now!

NEWS: 11 #California Students Charged w Conspiracy for Disrupting Israeli Ambassador's Speech. <http://ow.ly/3SGCq>
#palestine

16 hours ago

Top Tweet



Jnoubiyeh Sarah Abdallah

Occupied **#Palestine** Today: Brutal Israeli settlers terrorized 12 Palestinian children on their way home from school.

<http://bit.ly/eqsHRm>

11 hours ago

Top Tweet



INFORMMedia_info INFORMMedia

Israel Airstrikes on Gaza Injure 10 [INFORMMedia.info](http://is.gd/uXvb0Y) **#Palestine**

<http://is.gd/uXvb0Y>

6 minutes ago



Gazamedia Gaza Multimedial

منع الفلسطينيين من دخول مصر <http://bit.ly/h4PdGf> #egypt **#palestine** #gaza
#ian25 #thrir #student #alarabiva #rassd

People results for #palestine



UNISPAL · Follow

Q. of Palestine - UN



palestine · Follow

Palestine News

More people results →

Trends

Worldwide · change

Google Chrome Game **Promoted**

#idontunderstandwhy

Choi Sooyoung

Born ThisWayFriday

Phil Youngusband

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Long-term conflict



Inclusive dialogue needs at times to work at places with limited connectivity